



WORD

Christian Broadcasting

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Praise The Lord: For Our Mission

Word Christian Broadcasting, or WCB Radio, began operating on January 6, 1993. Shortly after that, we applied for a 501 (c) 3 status as a non-profit ministry.

As part of that filing, we stated our mission as follows:

"The overall purpose of this ministry is to carry out the Great Commission found in Matthew 28:19-20 through broadcasting of the Gospel of Jesus Christ and through the dissemination of Christian literature. The word broadcast is an agricultural term that means to scatter seed indiscriminately over a wide area. It is our joy and privilege to make the Gospel available to anyone and everyone who chooses to listen.

We seek the salvation of souls, the baptism of believers, and the growth and nurturing of Christians. We understand that in America most listeners are already Christians. Therefore, we focus on motivating our listeners to actively pursue the lost, and to live out their faith on a daily basis through KJV Bible preaching and teaching, and old time Gospel music. With a year-round average of 12 hours of radio broadcasting per day, we further seek to provide interesting, informative, and entertaining programming that will offer Christians an alternative to secular and worldly entertainment. As a communication vehicle, we seek to better promote fellowship between believers who are "like-minded in the faith".

Lastly, we seek to praise the name of our Lord Jesus Christ, and intercede in prayer for our listeners, our nation, and other ministries who are striving to reach the world for Christ".

As mentioned in this statement, when we started our outreach was 12 hours per day, and this was limited to the area around Douglasville. We are now able to send out the Gospel of Jesus Christ 24/7 to all of the West Metro area and much of West Georgia by way of radio over 3 AM frequencies, 2 FM frequencies, and send it around the world via our website and our free app for mobile phones. The app is becoming increasingly popular, and is available as a free download. Just look for "WCB Radio".

Through these more than 33 years now individuals, churches, and Christian businesses have helped us do this work through your prayers and financial support. At this point in time, we would like to urge our supporters to not take this work for granted. This is easy to do when it just seems like it has always been there.

We recently reviewed our finances and a five-year projection as to where we might be if current trends continue. Today the work remains strong, but recent trends give us concern.

Please pray that God will touch hearts to help us stay strong. Also, please pray that God will work in your own heart to keep supporting, increase your support, or reinstate your support. We need you to help us carry this ministry forward to the next generation, or until Jesus returns for us as He promised He would do.

Thank you for all your love and past, present, and future support.

Ken Johns,
General Manager

Pastor Nick Keller,
Operations Manager